

## SEO Web & Normal Web Comparison Chart



Item	SEO Website	Normal (Business) Website
Custom Web Layout Design	Yes	Yes
Mobile friendly Web Interface	Yes	Yes
Interaction	Yes	Yes
Basic meta tags setup	Yes	Yes
URL submission to Google & Bing & etc	Yes	Yes
SEO structure planning & design	Yes	No
Keywords research	Yes	No
Web page optimisation maintenance	Yes	No
Promote URL (outbound link)	Yes	No
SEO content optimisation	Yes	No
Increase traffic/visibility	Yes	No
Increase high ranking keywords phrases	Yes	No
Increase Brand & Business awareness on search engine	Yes	No

- 1) [Website Design Malaysia](#) Agency
- 2) [SEO Agency Malaysia](#)
- 3) Digital Marketing [SEM Agency](#)
- 4) [Email Marketing tools](#) (EDM)
- 5) [Ecommerce Website Malaysia](#)